

**GCTA Quarterly Meeting  
January 15, 2019**

Convened 7:05 pm by Geoff Bibo

**2019 GCTA Board  
Meetings**

**Tuesdays**

**April 16<sup>th</sup>  
July 16<sup>th</sup>  
September 17<sup>th</sup>  
UA Municipal Bldg.**

**Columbus CCCC  
TBA**

**Awards Ceremony  
Thurs., Sept. 26<sup>th</sup>**

**Board Members Attending:**

Geoff Bibo	Denica Bruce	Bill Curry	Phil Diaz	Heath Elliott
Lauren Elmore	Cindy Ferrara	Terry Finneran	Scott Gerber	Jim Hendrix
Terri Jones	Paul Kobelt	Mike O'Callaghan	Aaron Ockerman	Rob Postma
Geri Schlegel	Brenda Toney	Les Varnado	Cathy Williard	

**Guest:**

Susan Storrer

**September Meeting Minutes Approval – Geoff Bibo**

- Les motioned and Rob Postma seconded. The motion passed. The minutes were approved as presented.

**Treasurer’s Report - Shirley Neibauer / Terri Jones**

	<u>January 29, 2018</u>	<u>September 14, 2018</u>	<u>January 8, 2019</u>
PNC Checking -	\$ 7242.43	\$42,005.74	\$ 7456.61
PNC Money Market -	<u>\$45,282.83</u>	<u>\$44,307.28</u>	<u>\$45,332.56</u>
<b>Total</b>	<b>\$52,525.26</b>	<b>\$86,313.02</b>	<b>\$52,789.17</b>

**Grant Committee – Jane McMeekin/Terri Jones reporting**

- Since our last meeting, the Grant Committee has approved two grants:
  - 2019 Champions Summer Clinic - \$2,000 -This grant provides funding for a week long clinic at the Champions Tennis Club for middle and high school tennis players from central Ohio.
  - Columbus Winter High School Tennis Clinic – The grant provides funding for a five week, one day per week, clinic for boy’s and girl’s tennis players from Columbus City Schools conducted at Olympic Indoor.
- Rob Postma expressed his thanks for the support we gave last year to the Delaware Area Tennis Association. The money was put to good use, and the community support was abundant.

**By-laws Committee – Aaron Ockerman**

- The committee presented the new By-laws document for review and approval to the Board. A discussion concerning the method used when voting on a proposed rule change presented by the Rules Committee. The question was, would a quorum or a majority of the Board be sufficient for a vote. The final wording is: “The committee shall, by majority vote, present written recommendations to the GCTA Board of Trustees not later than January.” Phil Diaz moved to approval the by-laws as amended. Rob Postma seconded the motion. The motion passed. The new By-laws are included following these minutes.

**Website – Scott Gerber**

- The website usage information is attached to the end of these minutes.
- Several tabs have been removed from the home landing page, so that now all current information will appear there. Scott anticipates that the tabs most visited will be the Awards, Photos, and Board tabs.
- Click [here](#) to see these updates.

**Women’s League – Erin Ortman / Cindy Ferrara reporting**

- The Women’s Board held a 4 hour post season meeting to review all rule changes. The Women’s League rules will be posted on the tenniscores.com site in the near future.
- One issue the Women’s Board is cleaning up is charging women for all the teams they are playing on. In the past women were subbing on multiple teams and avoiding the \$15 fee. The Board is trying to close that gap.
- The Ladies Winter Parties will be Jan. 19<sup>th</sup> and Feb. 9<sup>th</sup>. The Mixed Party will be Feb. 23<sup>rd</sup>. Click [here](#) for more details.

**Men’s League – Terry Finneran**

- Terry reported that the Men’s Board has been going over the rules in preparation for the 2019 summer.

**Columbus Recreation & Parks – Denica Bruce**

- Planning is underway for the 2019 summer season.

### **Columbus Clay Court Championship – Rob Postma**

- Brookside CC has a conflict with the current dates proposed for the CCCC. He suggests that we either find a new venue for the same weekend, or postpone it for 2 weeks and hold again at Brookside. Geri Schlegel suggested Northam as an alternative. Rob will reach out to Mike Haddow. Discussion of the timing of the tournament reached no definite conclusion.

### **Social Media Update – John Roberts**

- The social media report is attached.

### **Executive Directors' Report – Terri Jones**

- Board of Directors Insurance is \$554 annually. The GCTA will now fall under the USTA Master Directors and Officers Policy rather than carry our own, much more expensive policy.
- Board members are asked to sign up for at least one standing committee. A signup sheet was passed around. Those members not present should contact Terri to let her know your committee preference, otherwise you will be assigned to a committee by the President.
- The Midwest section and the OVTA had a second tennis luncheon on December 7th to discuss 2019 Jr. Tournaments, Jr. Team Challenges, Schools programs and incentives. There were 22 participants in attendance representing all of the indoor clubs in a lively discussion and collaboration on Columbus events. The Net Generation platform has had glitches, and the USTA has fallen behind where they would like to be at this point. USTA is working diligently to get the bugs worked out so the program can work as it is intended.
- Arnold Sports Festival is Saturday and Sunday, March 2 & 3<sup>rd</sup> at the Ohio Expo Center. We will use the OSU Club Team and the Wilmington Tennis Association as volunteers to help with the booth.
- Our CTA application and liability insurance paperwork is filed. The CTA application has been approved and our liability insurance should be available any day now.
- OVTA meeting: New president, Carol Meldon and two at large delegates from Columbus: Tyler Stephen and Ken Berlin. OVTA Stats: Cols is responsible for 39% of the USTA memberships in the Ohio Valley, followed by Cincinnati 28%, Dayton 13% Charleston 10%. The OVTA spring meeting in Chillicothe is set for Sunday, March 10<sup>th</sup>.
- 18s Advanced JTT team from the Racquet Club finished 2<sup>nd</sup> in the nation. Maddie Atway and Zoey Weil, both GCTA Junior Players of the Year are on the team. The 18s Intermediate team from the Racquet Club finished 13<sup>th</sup> overall.
- OVTA Schools program has been suspended due to the unavailability of Jacqueline Boggs. She is still able to make the appointments with the various schools, but we are looking for someone to actually run the red ball team challenges.
- Congrats to Susan Storrer who was named Coach of the Year for Olentangy Orange
- Terri nominated the Hilborn family for the Midwest Section's Family of the Year award, and they won! They will be recognized at the Midwest Section's annual meeting February 7-9<sup>th</sup> in Indianapolis.
- Girl's 16s future. Upper Arlington tennis courts are under construction this summer, Erin Ortman is looking into Hilliard. It was reported by Jim Hendrix that the Upper Arlington tennis court project has been placed on hold until further notice so the tournament venue should remain the same.
- Terri has been working with Dorian Dyson CFO of the Midwest Section and Tami Carnes, Midwest Controller on a possible compilation of our GCTA accounting practices. The OVTA spends \$6600 annually on an audit of their books. The Midwest section is trying to help out small CTA's with this new compilation to help keep expenses down. Last we spoke, we were hoping for a charge of a few hundred dollars.
- 2019 Member gifts we are looking at are: silicone cc holder for cell phone, hand sanitizer, dampner (2015), and the Dampner wins the popular vote.
- Brittany Rings Schmolksi gave birth to a baby girl, Ada Rose on November 18th

### **Old Business – None**

### **New Business – None**

The meeting was adjourned at \_8.25\_ by Geoff Bibo

## Article XIII- Committees

### **1. The following committees shall be considered as Standing Committees:**

**Awards Committee, Budget Committee, Bylaws Committee, Event Committee, Nominating Committee, the Grant Committee and the Rules Committee. The President shall name the chairs for these committees.**

- A. Each committee shall consist of at least five Board of Trustee members. Thirty-three percent of any committee members attending a committee meeting shall constitute a quorum. The membership of the Rules Committees shall be determined as outlined in section G of Article XIII of the Constitution. (see below) The Awards Committee shall assist the Executive Director in preparation for the year-end Awards Ceremony.**
- B. The Budget Committee shall meet once a year and approve a budget recommendation for the coming year.**
- C. The Bylaws Committee shall meet when necessary to consider additions or changes to the GCTA bylaws.**
- D. The Event Committee shall meet prior to the event to assist the Event Director as needed.**
- E. The Nominating Committee shall meet in person or by email annually to prepare and recommend filling Board positions.**
- F. The Grant Committee shall meet in person or by email as needed and approve or reject any requests for grants made to the GCTA.**

### **G. Rules Committee**

#### **Membership:**

**The committee shall consist of the chair of the Men's and Women's Board and three members to be appointed by the President.**

#### **Duties**

- a. The duties of the committee shall be to review any proposed rules changes as recommended by the Men's and Women's Boards. The committee will then recommend to the GCTA Board of Trustees the rules and policies for Men's and Women's league play.**

- b. The committee shall meet not less than annually and no later than November to review any rule or policy changes for play to affect the upcoming calendar year.
- c. The committee shall, by majority vote, present written recommendations to the GCTA Board of Trustees not later than January.
- d. The GCTA Board of Trustees shall, by majority vote, accept or reject these recommendations, and in the case of rejection, remand the rules and policies back to the committee for further revision.
- e. The Board of Trustees may not amend the written recommendations of the committee.

**2. The President shall name other committees as needed**

**Article XIV – Communication**

The Executive Director shall have access to the Broadcast email function of the Men’s and Women’s Tenniscores website for limited communication abilities with the entire GCTA membership when necessary. Prior to any communications, the Men’s and Women’s Chair will be notified.

**Article XV – Board Member Duties**

Board members are expected to serve on one committee per three-year term.

- **GCTA Standing Committee Assignments:**

- **Awards Committee:** This committee plans the annual Awards Ceremony, including selecting the award winners from nominations that are submitted. Most correspondence is handled through email. Committee members assist with the set up and tear down on the day of the event.
  - Mark Anderson, Geoff Bibo, Phil Diaz, Heath Elliott, Scott Gerber, Terri Jones, Jane McMeekin, Erin Ortman, Jim Scowden
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- **By-laws Committee:** This committee develops rules adopted by the GCTA primarily for the government of its members and the regulation of its affairs.
  - Terri Jones, Jane McMeekin, Aaron Ockerman, Les Varnado
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- **Budget Committee:** This committee reviews the proposed budget, typically meets once, late August or early September for a dinner meeting, prior to the annual meeting.
  - Phil Diaz, Fred Duy, Terry Finneran, Jim Hendrix, Terri Jones, Jane McMeekin, Shirley Neibauer, Mike O'Callaghan, Erin Ortman, Rob Postma, Jim Scowden
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- **Rules Committee:** The duties of the committee shall be to review any proposed rules changes as recommended by the Men's and Women's Boards. The committee shall meet not less than annually and no later than November to review any rule or policy changes for play to affect the upcoming calendar year.
  - Bill Curry, Heath Elliott, Laurel Elmore, Cindy Ferrara, Terry Finneran, Jim Hendrix, Terri Jones, Erin Ortman, Rob Postma, Jane McMeekin
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- **Nominations Committee:** This committee suggests names of individuals who might serve as Trustees or serve on the GCTA Executive board, correspondence is distributed via email in early August. New board members selections are made prior to the September annual meeting.
  - Mark Anderson, Phil Diaz, Fred Duy, Jim Hendrix, Terri Jones, Jane McMeekin, Erin Ortman
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- **Event (formally tournament):** This committee assists the event director. Meetings are typically handled through email.
  - Bill Curry, Phil Diaz, Fred Duy, Heath Elliott, Terry Finneran, Terri Jones, Paul Kobelt, Erin Ortman, Rob Postma, Geri Schlegel
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- **Grant Committee:** This committee reviews grant applications, via email, as the grant requests come in throughout the year.
  - Mark Anderson, Denica Bruce, Terri Jones, Jane McMeekin, Sharon Rusk, Geri Schlegel

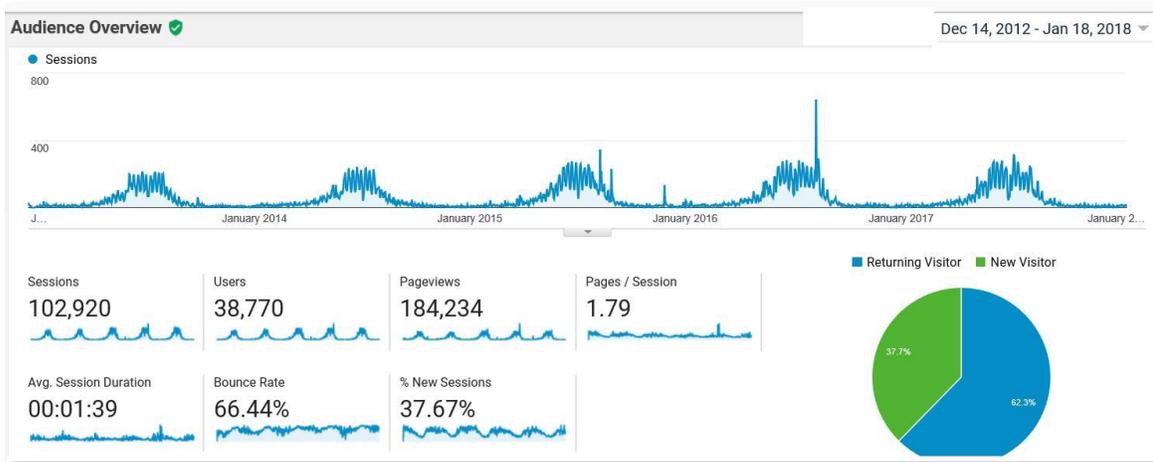
## GCTA Web Site Usage

December 14, 2012 – January 18, 2018

Usage is still in slumber mode. More detail about usage from September to January is shown to the right.

Usage will begin to increase at the beginning of March.

Usage is down slightly versus last year by 3.4%.



### January 2017 - January 2018

Page Title	Pageviews	% Pageviews
1. <a href="#">GCTA.net</a>	20,437	54.69%
2. <a href="#">GCTA - Women</a>	8,044	21.53%
3. <a href="#">GCTA - Men</a>	3,627	9.71%
4. <a href="#">GCTA - Junior's</a>	1,028	2.75%
5. <a href="#">GCTA - Photos</a>	887	2.37%
6. <a href="#">GCTA - Contact Information</a>	759	2.03%
7. <a href="#">GCTA - Links</a>	625	1.67%
8. <a href="#">GCTA - Contact</a>	524	1.40%
9. <a href="#">GCTA - About</a>	452	1.21%
10. <a href="#">GCTA - Board</a>	354	0.95%

January 2017 - January 2018	Acquisition		
	Sessions ↓	% New Sessions ↓	New Users
	22,618	35.49%	8,027
1 <span style="color: blue;">■</span> Organic Search	13,906		
2 <span style="color: green;">■</span> Direct	7,820		
3 <span style="color: orange;">■</span> Referral	881		
4 <span style="color: yellow;">■</span> Social	10		
5 <span style="color: cyan;">■</span> (Other)	1		