

**GCTA Annual/Quarterly Meeting  
September 18, 2018**

Convened 7:07 pm by Geoff Bibo

**2019 GCTA Board  
Meetings**

**Tuesdays**

January 15<sup>th</sup>  
April 16<sup>th</sup>  
July 16th  
September 17th.

**Columbus CCCC  
August 9-11, 2018**

**Awards Ceremony  
September 26, 2019  
Everal Barn**

**Board Members Attending:**

Geoff Bibo	Lauren Elmore	Cindy Ferrara	Scott Gerber
Jim Hendrix	Terri Jones	Paul Kobelt	Jane McMeekin
Shirley Neibauer	Mike O'Callaghan	Aaron Ockerman	Rob Postma
Rich Simpson	Brenda Toney	Les Varnado	Cathy Williard

**Guests:** Kelly Hoffman, John Roberts

**Annual Meeting**

**Nominating Committee – Jane McMeekin**

- The Nominating Committee presented the following slate of officers to the Board for approval,
- Cathy Williard moved and Aaron Ockerman seconded that the slate be approved. The motion passed unanimously.

**Executive Committee**

Jim Scowden - President  
Geoff Bibo - Vice President  
Shirley Neibauer - Treasurer  
Jane McMeekin - Secretary  
Phil Diaz - Past President

**2019**

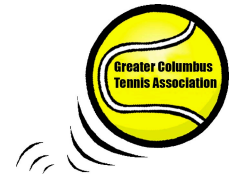
Ed Amos  
Brad Baker  
Geoff Bibo  
Fred Duy  
Jim Hendrix  
Mike O'Callaghan  
Erin Ortman  
Geri Schlegel  
Brenda Toney  
Mike Toomey

**2020**

Bill Curry  
Heath Elliott  
Cindy Ferrera  
Terry Finneran  
Jane McMeekin  
Shirley Neibauer  
Aaron Ockerman  
Rob Postma  
Brittany Rings  
Sharon Rusk  
Jim Scowden  
Rich Simpson  
Les Varnado  
Cathy Williard

**2021**

Mark Anderson  
Denica Bruce  
Phil Diaz  
Laurel Elmore (New Member)  
Scott Gerber  
Beth Gibson  
Terri Jones  
Paul Kobelt  
Dan Witteman



**Treasurer's Annual Budget Report – Shirley Neibauer**

- Shirley presented the Budget Report that is attached at the end of these minutes for approval.
- Mike O'Callaghan raised the issue of finding an institution that would give us substantially more interest than we currently receive. He volunteered to do more research on the subject.
- Mike O'Callaghan moved and Rob Postma seconded to accept the current Budget report. The motion passed unanimously.

**Adjournment of Annual Meeting**

- Shirley Neibauer moved and Cindy Ferrara seconded to adjourn the Annual Meeting. The motion passed unanimously.

**GCTA Quarterly Meeting**

Convened 7:15 pm by Geoff Bibo

**September Meeting Minutes Approval – Geoff Bibo**

- Shirley Neibauer moved that the minutes be approved as corrected, Brenda Toney seconded and the motion passes.

**Grant Committee – Jane McMeekin**

- Since our last meeting, the Grant Committee has approved one grant: \$1,000 to Buddy Up Tennis to help defray the

**Treasurer's Report - Shirley Neibauer**

	<u>September 17, 2017</u>	<u>July 14, 2018</u>	<u>September 14, 2018</u>
PNC Checking -	\$36,124.00	\$67,526.34	\$44,307.28
PNC Money Market -	\$45,268.00	\$34,301.36	\$44,307.28
<b>Total</b>	<b>\$81,392.00</b>	<b>\$103,874.31</b>	<b>\$86,313.02</b>

- Shirley reported that final costs will not be available until October after all charges are submitted. Therefore, the balance of \$86,313.02 is not the full amount available to be used for other programs.
- The complete 2019 Budget is attached to the end of these minutes.

#### **By-Laws Committee Report – Aaron Ockerman**

- Aaron reminded the Board that last year’s discussions around adopting USTA ratings pointed out a need for a process to be in place to help deal with such issues. Hence, a By-Laws Ad Hoc committee was appointed.
- Issues addressed by the proposed by-laws include:
  - Communication – Executive Director given access to the Men’s & Women’s broadcast email feature on Tenniscores.
  - Board Trustees membership on committees – It is suggested that each board member serve on one committee per three year term.
  - “Article XII - Committees” was revised to reflect the current, and proposed, GCTA Committees.
  - The duties and responsibilities of the newly proposed Men’s and Women’s Rules Committee were discussed.
- Aaron is going to work on the draft of the by-laws which will be submitted to the Board for approval at the January meeting. (Proposal may be attached here.?)

#### **Columbus Clay Court Championships – Rob Postma**

- Rob reported that we had 97 teams entered and, that in spite of the challenges of the rain, the event went extremely well.
- We fielded 118 matches with \_\_\_\_ levels represented.
- Rob commended his staff at Brookside Country Club for the help they gave to make the tournament a success. Thanks were also given to Players’ Club and Worthington Hills for hosting matches after the rain delays.
- Each Board member received a credit card size battery charger, this was one of the items given to tournament participants.
- Next year the tournament will be using the Tenniscores “Tournament” feature.

#### **Men’s League – Terry Finneran**

- Terry reported that we had 293 players in the Age Divisions and 976 in the Skill Divisions.
- Terry specifically mentioned the addition of New Albany Tennis Center teams that won the Open and 3.5 Skill Divisions.
- The season went well and brought over \$19,000 in dues to GCTA.

#### **Women’s League – Erin Ortman**

- The Women’s League has 162 teams this summer from 37 clubs. Approximately 2,000 players brought \$32,000 in dues to GCTA.
- The Women’s Board will be meeting in the next few weeks to review the current rules and the implementation of USTA to make any needed modifications.
- The umbrella reward for the Champion teams in each division were well received.

#### **Columbus Recreation & Parks – Kelly Hoffman**

- Kelly turned in the full report of the summer programs to Shirley, but specifically mentioned the youth camps that ran from July 18 through August 3, where over 200 kids participated. Six weeks of mini camps were held at Wolfe Park.
- The Adult program ran in the spring and summer, including a Recreation League.
- Kelly mentioned that the Adult program is self-sustaining, but the Youth program is totally funded by the GCTA grant. He expressed deep appreciation for GCTA support and mentioned that it would not be happening with our support.

#### **OVTA School Grants/Playdays – Jacqueline Boggs/Terri Jones reporting**

- These programs are just now getting started.
- Terri wrote a grant to the OVTA for \$2,600 to fund this program. We were awarded the grant.
- Going forward, this program will be under the NetGeneration umbrella.

#### **Website – Scott Gerber via email**

- Scott’s report of website usage is included at the end of these minutes.
- He pointed out that our numbers fairly consistent over the last six years.
- Scott directed the Board members to GCTA.net photo page, where pictures from the Awards Ceremony are now posted. [http://www.gcta.net/gc\\_photos.php](http://www.gcta.net/gc_photos.php)  
The program from the ceremony that lists all the Award winners and team champions is also posted. [http://www.gcta.net/gc\\_awards.php](http://www.gcta.net/gc_awards.php)
- Thanks to Scott for being so diligent in taking and posting pictures of the ceremony.

### **Social Media – John Roberts**

- Our new Social Media point person is John Roberts. John has been working at Brookside Country Club for about five years. John's goals included improved marketing of our organization, increasing our presence in social media, such as Facebook, Instagram, Twitter, etc.
- John encouraged Board members to contact him with any additional ideas or suggestions.  
[Jrobert1225@gmail.com](mailto:Jrobert1225@gmail.com)

### **Executive Directors' Report – Terri Jones**

- We have 2 requests for financial help with two ladies 65+ teams who have been invited to participate at the sectionals in October. The 7.0 team (Sarah Lukach) and 8.0 teams (Nancy Lucas) have asked that we support them in any way, their entry fees are \$400/team. We did give \$200 to the 8.0 team last year with a side note that we typically only support teams that go to National competition. Following discussion, the Board decided against this request. We did not want to set a precedent for subsidizing any competition below Nationals.
- Awards Ceremony Recap:
  - We are continuing to look for an awards chair. The Everal Barn seems to be a popular venue. It is easy to set up and tear down. Terri appreciated all of the help that the committee and extra board members provided. A big thank you to Jane for the creation of the banners and program.
  - Fred Duy offered the men's leagues both the banner and the plaque, if teams wanted both, they paid \$60 for the banner. I'm not sure if he will have to chase down some of those clubs for payment.
- The OVTA annual meeting is scheduled for Sunday, November 4<sup>th</sup> at Brio Polaris.
- JTT - We had 8 local teams that competed at the Sectional Championships, and 2 teams from the Racquet Club made it to the Nationals in Orlando in, November 9-11. Teams are 18 Advanced and 18 Intermediate. The Board decided to give \$500 to each of these teams.
- Please take a look at your handbook for grant history and award history. We have given over \$155,000 in grants in the last 10 years, and another \$11,600 annually to the Cols Rec & Parks Department.

### **Old Business – None**

### **New Business – None**

The meeting was adjourned at 8:55pm.

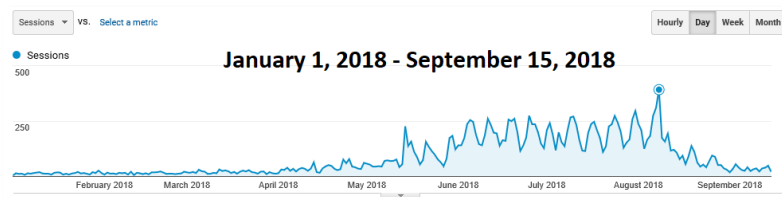
**2019 BUDGET**

<b>INCOME</b>		
1.	GCTA Membership Dues Total	\$51,400.00
1.a.	Men's League	\$17,400.00
1.b.	Women's League	\$34,000.00
2.	Girl's 16's Districts	\$2,500.00
3.	Interest Income	\$100.00
4.	OVTA Distribution (Grant)	\$15,000.00
5.	USTA Adult Leagues	\$3,600.00
6.	USTA Jr Team Tennis	\$5,100.00
	<b>TOTAL INCOME</b>	<b>\$77,700.00</b>
<b>EXPENSES</b>		
1.	Executive Director	\$12,000.00
2.	Men's League Total	\$5,533.00
2.a.	Scheduling	\$200.00
2.b.	Tenniscores	\$1,000.00
2.c.	Men's League Misc Expenses	\$4,333.00
3.	Women's League Total	\$6,967.00
3.a.	Scheduling	\$1,000.00
3.b.	Tenniscores	\$2,300.00
3.c.	Women's League Misc Expenses	\$3,667.00
4.	Men's Chairperson Stipend	\$1,000.00
5.	Women's Chairperson Stipend	\$2,000.00
6.	Kickoff Parties	\$4,000.00
7.	Girl's 16's District Tournament	\$1,500.00
8.	Ohio Valley Cup (Boys and Girls)	\$1,300.00
9.	USTA Adult Leagues Total	\$3,100.00
9.a.	Adult Coordinator	\$2,000.00
9.b.	Miscellaneous	\$100.00
9.c.	Adult Districts	\$1,000.00
10.	USTA Junior Team Tennis Total	\$4,000.00
10.a.	Junior Team Tennis Coordinator	\$2,000.00
10.b.	Junior District Tournament	\$2,000.00
11.	USTA National Tournaments (\$500x3)	\$1,500.00
12.	Awards Ceremony	\$3,500.00
13.	Grants Total	\$24,000.00
13.a.	Columbus Rec and Parks	\$11,600.00
13.b.	GCTA Grants	\$12,400.00
14.	Arnold Event	\$2,500.00
15.	GCTA Website Administration	\$1,500.00
16.	Bonding Insurance	\$2,600.00
17.	General	\$6,500.00
18.	Tax Returns	\$500.00
	<b>TOTAL EXPENSES</b>	<b>\$84,000.00</b>
	<b>NET DIFFERENCE</b>	<b>-\$6,300.00</b>

## GCTA Web Site Usage

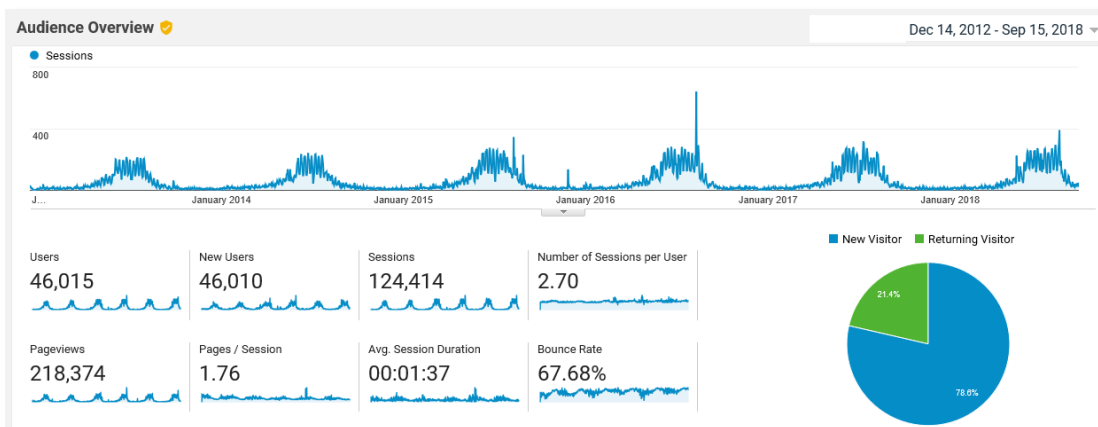
December 14, 2012 – September 15, 2018

Activity peaked on August 8 with 391 sessions recorded. There were 7,376 unique users during the year and each user accessed the GCTA web site about 3 times. Online activity was largely stable this year when compared with the same time period as last year. The number of sessions increased by 2% and the number of pageviews declined 1.4%.



Numerous photos were

taken during the GCTA Awards Banquet and during the Women's Captains' Meeting. The web site has been updated to include these photos under the "Photos" and "Awards" pages.



### Sept 2017 - Sept 2018

Page Title	Pageviews	% Pageviews
1. GCTA.net	19,309	51.75%
2. GCTA - Women	8,105	21.72%
3. GCTA - Men	4,491	12.04%
4. GCTA - Contact Information	823	2.21%
5. GCTA - Photos	817	2.19%
6. GCTA - Junior's	794	2.13%
7. GCTA - Links	778	2.09%
8. GCTA - About	477	1.28%
9. GCTA - Board	424	1.14%
10. GCTA - Awards	399	1.07%

Sept 2017 - Sept 2018 Acquisition			
	Users	New Users	Sessions
	8,110	8,087	23,069
1 Organic Search	4,988		
2 Direct	2,802		
3 Referral	638		
4 Social	22		
5 (Other)	3		