



Board Members Attending:

Mark Anderson	Olivia Audrey	Phil Diaz	Fred Duy
Heath Elliott	Terry Finneran	Scott Gerber	Terri Jones
Jane McMeekin	Aaron Ockerman	Erin Ortman	Rob Postma
Sharon Rusk	Geri Schlegel	Jim Scowden	Brenda Toony
Rachel Tyo	Les Vernado		

Guests:

Jim Amick	Penny Boes	Jacqueline Boggs	Chad Dockett	Cindy Ferrara
Guy Parks	Susan Storrer			

January Meeting Minutes Approval – Jim Scowden

- Motion to accept minutes made by Sharon Rusk, seconded by Aaron Ockerman. Minutes from January were approved.

Treasurer’s Report - Shirley Neibauer / Terri Jones reporting

	April 15, 2016	January 17, 2017	April 13, 2017
• PNC Checking-	\$14,494.86	\$8,975.28	\$6,295.08
• PNC Money Market -	\$31,235.54	\$41,247.70	\$41,252.63
o Total	\$45,730.40	\$50,222.98	\$47,547.71

Grant Committee – Jane McMeekin/Terri Jones reporting

- The Grant Committee approved four applications since our last meeting.
 - o Summer Tennis Leadership Camp - \$2,000
 - o Westerville Special Olympics - \$900 (4-28-17 approval)

Columbus Clay Court Championship/Awards Ceremony – Terri Jones

- Terri handed out CCCC sponsor cards and asked board members to make contacts and seek tournament sponsors.
- The committee decided to wait until league end dates are determined to decide if it makes sense to combine the annual Awards Ceremony with the tournament. Last year quite a few divisions had not finished by the time of the tournament.
- We will always need volunteers to help with the event and would like to see more board members help out.
- The event may add Mixed Doubles this year.
- A board member asked about the cost of the event and GCTA responsibility. Terri responded that the event has never been in the red.
- Scott Gerber mentioned bringing back the idea of a city wide championship. Mike O’Callaghan mentioned that a major sponsor would be needed for that kind of event.

Women’s League – Erin Ortman

- The annual Captains’ Meetings will be held at Brookside Country Club on Wednesday, May 19th. Two meeting times – 10:00am to 12:00pm, and 7:00pm to 9:00pm.
 - o Printed rosters and dues will be collected at that time.
 - o After investigating the use of PayPal, the women decided not to use that service.
 - o This year players will be allowed to play on three teams, one daytime skill level, one Gold, and one Career team and will need to pay \$15 for each team.
 - o So far we have 155 teams. We are trying to accommodate a Career 4.5 & Above, but at this time only two clubs have expressed an interest.
 - o Erin thanked Sharon Rusk, who resigned recently, for all that she has done for the Women’s GCTA. She will be missed. Erin mentioned that an Award will be named in Sharon’s honor beginning this season.
- Erin explained that at the October Club Representative meeting, requiring the use of USTA ratings was discussed. At that meeting, the decision was made to survey the membership as to whether or not USTA ratings would be used for GCTA summer play.
- The Women’s Board met to review the survey results and determined that although 62% of the respondents voted in favor of USTA results, the board felt that we didn’t hear from enough of our members to make the change at this time.

2017 GCTA Board Meetings

Tuesdays

UA Municipal Bldg.
July 18th
Annual Meeting
September 19th

2017 CCCC –
August 11-13th

- In January it was pointed out to the women's board that the minutes from the October meeting actually said that the women's board will "form a committee to discuss the feasibility and implementation of using USTA rating in the Women's Summer League. The motion passed with one dissenting vote. To that end, the Women's Board will send out a short survey to the entire membership on this topic and will form a committee to assess the results of the survey. The Club Representatives will receive the information from the survey and the committee recommendations."
- A committee met and decided that the women would begin implementation of USTA ratings for the league this year and would require ratings for the 2018 season.
- Apparently there was a misunderstanding as to the committee's what exactly the committee was to do, as many of the Women's Board had expected to get a recommendation, not a decision, from the committee.
- Prior to tonight's meeting, the Executive Committee met to discuss the situation and decided that we should develop a procedure that would clarify the role of Ad Hoc committees. To that end, the Executive Committee asked that the Ad Hoc committee meet with the Women's Board and the Executive Board in an attempt to resolve this controversy.

Men's League – Terry Finneran

- Although Terry has seen an increased interest in the league via email, he has fewer teams committed so far.
- Sharon suggested getting input from the smaller clubs for ideas on increased participation.
- Terry would like to see volunteer scouts who could approach players around town to explain about the league and encourage joining a team.
- Rob suggested an interactive map on the GCTA website that would identify tennis/team locations with contact information provided.

Adult USTA Leagues: Susan Storrer

- Flex League Spring sign up deadline was April 28th
 - Rob Postma asked if there was a way for college players to register for Flex league play because they are automatically rated as 5.0 players. Since Susan is running the league, not USTA, she will inquire about allowing them to sign up and be monitoring their play.
 - Sign ups for the July/August session will be in June.
- Combo/Mixed registrations are due this Fri. Hope to start matches in early June. We are hoping to have a 5.5 combo this year!
- A Captains' meeting will be May 18th at 7:00pm at Racquet Club.
- This summer have 20 Women's teams (3.0, 3.5, 4.0, & 4.5) and 22 Men's teams (3.5, 4.0,& 4.5)

Website: Scott Gerber

- Scott has posted pictures on gcta.net and would like to have all the women in the pictures identified. If you know anyone on [this page](#), let Scott know.
- The quarterly web report is attached below.

Columbus Recreation & Parks – Denica Bruce / Terri Jones

- We are looking for instructors for the youth program. If anyone knows of someone that might be interested, please have them contact me. Instructors need at least High School Varsity experience; Age 17 or older, and must have their own transportation. Contact: debruce@columbus.gov or call 614-645-3264.
- We are beginning an Adult Rec Tennis League starting on June 8th. Cost is \$20 (T-shirt included). Play will be at Woodward Park. Doubles, co-ed. Teams can be male/male, female/female or co-ed. 3.5 or below. If players don't have a partner, we can place them with someone. We offer all of these lessons but haven't provided a time and place for them to go to the next level. This year we did something about it. There will be a registration link on our website next week. www.columbusrecparks.com
- Denica expressed Thanks to the GCTA for everything you guys do for the Columbus Recreation and Parks tennis program!

USTA Junior Team Tennis Championship: Brittany Rings / Terri Jones

- The deadline to sign up is May 24th.
- The league will run from June 2nd through July 7th.
- There will be two options for a coaches call, April 30th and May 1st, both at 8:00
- We will be hosting the championships here July 15th & 16th at Whetstone Park of Roses.

Ten & Under Tennis Report – Jacqueline Boggs

- Jacqueline conducted 28 play days at various schools involving 1 hour with younger and 1 hour with older students at each school.
- Three Year Overview:
 - Over 3,000 kids exposed to tennis and encouraged to participate in Youth Team Tennis.

- Three weeks of camps have grown out of our program.
- We need more staff to grow more feeder opportunities.
- The dedicated funding for this program may be running out, but should be continued.

OVTA/Midwest Section Report – Jim Amick (too many Midwest jobs to list)

- Jim & Chad Docktor, Director of Junior Tennis for the Midwest Section
- Jim described the new USTA headquarters in Lake Nona, FL and the new youth progression, new Youth Brand adopted by USTA – Netgeneration.com. He encouraged all of us to visit the site. This marketing tool is focused on the consumer and makes it easier to find tennis opportunities.
- Chad mentioned that USTA is also moving away from a membership model to a participation model which means more programs that are non-member based.
- Jim thanked Terri & Erin for all their help at the very successful Arnold Event.
- YTT markets are run by Dan Witteman, Olivia Audrey, Rachel Tyo, and Jacqueline Boggs. Thank you!
- Chad congratulated Terri on her performance as GCTA Executive Director.
- Jim congratulated Guy Parks for the phenomenal success of the Racquet Club JTT teams.
- Jim mentioned he is looking forward to the Middle School league that is coming this summer.
- He encourage everyone to come to the Western & Southern tournament in August and to look for the Netgeneration information.
- Scott Gerber asked about the lack of higher level tournaments in Central Ohio for Juniors. Chad Docktor responded that the Midwest is open to talking to local clubs, but has not been getting any bids. These tournaments have not been typically profitable for clubs. Erin Ortman mentioned that tournament directors are also tired of dealing with hostile parents and the difficulty of finding officials. Chad said he would like to sit down with interested parties to discuss and identify the barriers with the idea of improving the situation and getting more participation.

Executive Directors' Report – Terri Jones

- The GCTA will be hosting the Girl's 16's Ohio Valley Junior District Tournament, June 9-12th. Thanks to the Racquet Club and pro's for running this event.
- Jr. Players of the Year – we need to decide on these individuals soon because the bronze shoes take about 4 months.
- New Middle School league in Westerville is about half full.
- YTT markets: Westerville, Worthington, Dublin, Hilliard, Southwest and Gahanna. The Ohio State Club team will be staffing 4 of these markets as well as the New Albany Enrichment program. We will finish our interviews tomorrow and expect to be fully staffed by the weekend.
- Member gifts – all GCTA members will be receiving handsome bag tags this year as gifts from the board.
- OVTA Grants. I got word yesterday that we were awarded all of our requested grants totaling \$8520
- Tyler Stephen and Steve Metzmaier have agreed to coach our Ohio Valley cup teams in Parkersburg this year June 17 and 18th. We have won the cup 6 straight years thanks to their leadership.
- I was asked to announce to our board that Billy Jean King will be at the Ohio Theater on Thursday, May 4th for an event called "Changing the Game". She will be interviewed by Lisa Ling who will talk about how she broke down barriers for females both on and off the court. Tickets start at \$50.
- Congratulations to both Mark and Pat Anderson as they retire from Otterbein University. There is a celebration in their honor Friday evening at 6:30 as well as a tail gate party on Saturday at 1:00.

Old Business

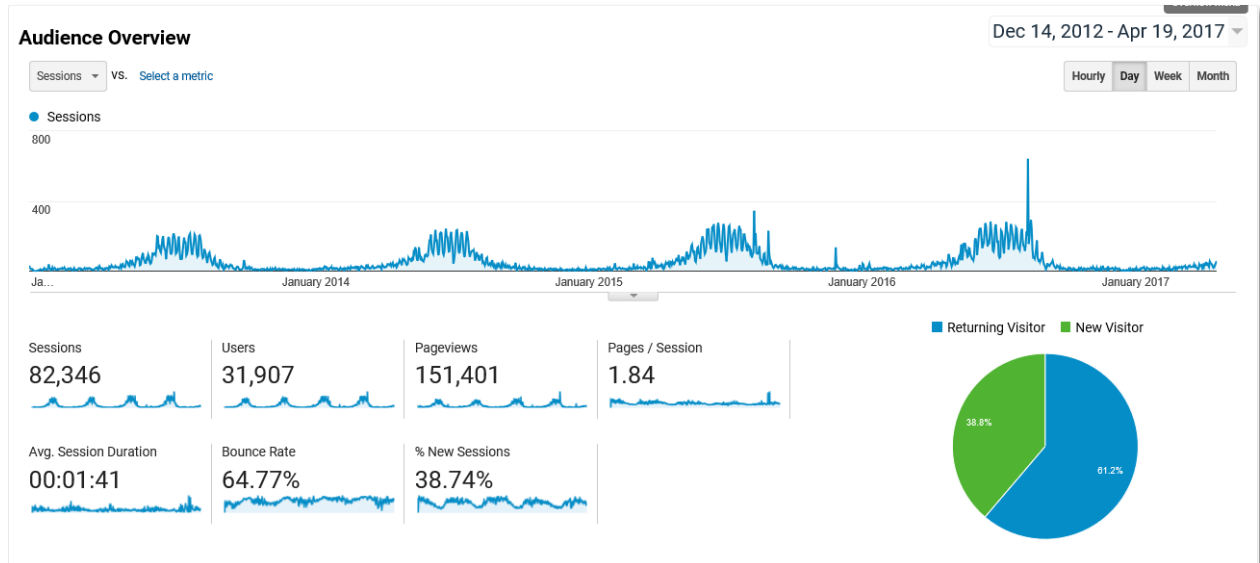
New Business

The meeting was adjourned at 8:45 pm.

GCTA Web Site Usage

December 14, 2012 – January 19, 2017

Activity is starting to increase as players look for opportunities to play tennis this summer.



Page Title	Pageviews	% Pageviews
1. GCTA.net	75,635	49.96%
2. GCTA - Women	28,240	18.65%
3. GCTA - Men	16,207	10.70%
4. GCTA - Junior's	7,583	5.01%
5. GCTA - Photos	5,061	3.34%
6. GCTA - Contact Information	3,128	2.07%
7. GCTA - Links	2,918	1.93%
8. GCTA - About	2,366	1.56%
9. GCTA - Contact	2,335	1.54%
10. GCTA - Board	2,009	1.33%

Acquisition	
	Sessions
	23,514
1 ■ Organic Search	14,211
2 ■ Direct	7,878
3 ■ Referral	1,369
4 ■ Social	55
5 ■ Email	1

