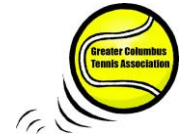


GCTA Quarterly Meeting

Convened 7:02 by Phil Diaz



January 21, 2016

Board Members Attending:

Mark Anderson	Pat Anderson	Olivia Autrey	Geoff Bibo	Heath Elliott
Terry Finneran	Scott Gerber	Beth Gibson	Terri Jones	Paul Kobelt
Mike O'Callaghan	Aaron Ockerman	Erin Ortman	Brittany Rings	Geri Schlegel
Emi Tsuda	Racquel Tyo			

Guests:

Jacqueline Boggs, Susan Storrer, & Cathy Williard

September Meeting Minutes

- Motion to accept minutes made by Geoff Bibo, seconded by Mike O'Callaghan. Minutes from September were approved.

<p>2016 GCTA Board Meetings Thursdays April 21st July 21st September 22nd Upper Arlington Municipal Bldg.</p> <p>Columbus Clay Court Championships August 12-14, 2016</p>
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Treasurer's Report - Shirley Neibauer

	September 15, 2015	January 15, 2016
• PNC Money Market -	\$41,224.34	\$7,887.29
• PNC Checking -	\$18,158.70	\$41,230.88
• Total	\$59,383.04	\$49,119.17

Some board members expressed that it would be helpful to see the bank balances from the previous year, same quarter for comparison.

Grant Committee – Jane McMeekin

The committee awarded three grants since our last meeting.

- \$2,000 to Buddy Up Tennis (Beth Gibson)
- \$2,000 to Champions Summer Clinics (Jim Scowden)
- \$1,740 to HS Winter Program at Olympic (Karen Eldredge)

USTA Adult Leagues – Susan Storrer

- No changes to report for next year.
- There will be Combo Championships held this February.

Website – Scott Gerber

- See website usage report at the end of these minutes.

Women's League – Erin Ortman

- The Captains' meetings will be held at Brookside CC on Wednesday, May 18th from 10-12 or 7-9 Pm.
- Dampeners were given to board members this evening, and will be given to every GCTA member (men & women) in the spring. These will be distributed at the captains meeting.
- Winter party dates are 1/23 and 2/6. The new mixed doubles event is on 1/30. All parties are from 6-10, and all are at the Racquet Club. All events are full with waiting list. Heath Elliott will check for availability at Player's Club and let Erin know if we can open more spaces for the event on 1/30.
- A discussion was held about why the GCTA leagues don't follow USTA ratings for player placement. Erin said the same discussion is held frequently at the Women's board meetings. It is difficult when some teams have a wide variety of player levels but not an abundance of players so they combine all players for field one team. We would rather encourage the play as an organization.

Men's League – Terry Finneran

- Men's board met last November and tweaked some policies. Always are looking for ways to increase the men's membership numbers. We will try graduation cards with the complimentary membership for 2016 to attract high school players. We had no takers in 2015.

Columbus Recreation & Parks – No representative/no report provided

USTA Junior Team Tennis & Non-advancing League - Brittany Rings & Cathy Williard

- A major rule change is being implemented this year for JTT. Teams will be required to field 2 boy and 2 girls. Prior teams could field any 4 players.
- JTT Coaches are going to be required to sign a document stating that they have read and understand all of the rules and policies. Hopefully, this will eliminate some of the problems we have been having during league play.
- A meeting to finalize the dates, times, cost, and the locations for the Non-advancing league will be on Feb. 12th. We are always looking for FREE locations to host non-advancing league play. Please let Cathy know if you have any suggestions.

Community Youth Tennis (10 & Under) – Jacqueline Boggs

- Jacqueline reported that the community coordinators are hard at work running play days at YMCAs and several school districts (list below). We have also been invited back by New Albany schools 3 times this year to run repeat play days for kids in their IMPACT (after school) program.
- School Districts using Play Days:
 - Upper Arlington (completed all that registered so far)
 - Olentangy (registered for Feb)
 - Albany (begins Feb 4)
 - Lancaster (only elementary schools close to Pickerington that will feed into Jacqueline's Pickerington YTT camp in the spring) (completed Play Days all but 1 school)
- YMCA locations: Hill top and Powell. Especially in Hill top YMCA we offered tennis to kids who may have never had the opportunity to play before.

Executive Directors' Report – Terri Jones

- We are looking to add our 8th, 9th and 10th YTT markets in New Albany, Powell and Olentangy this summer.
- The GCTA sponsored a ½ page advertisement in the Midwest Youth Tennis Education Foundation Charity Gala by recognizing and congratulating long time Columbus residents, Neal Newman and Phil Landauer who will be inducted into the Midwest section Hall of Fame in February.
- Arnold Sports festival dates are March 4-6. GCTA volunteer are only needed on Friday this year. We are using the OSU club team and Wilmington program leaders for Saturday and Sunday. We are again in two locations, both the convention center and the fairgrounds.
- The area qualifier discussion is on the agenda for the OVTA Executive Committee meeting Feb 19 & 20. Erin Ortman and Paul Kobelt will be there. If you have any comments that you could jot down, and get to Erin it would be appreciated.
- Liability insurance has been renewed
- Congrats to the following Board Members:
 - Beth Gibson for being appointed as the Chair for the adaptive tennis committee in the Midwest section
 - Congrats to Geoff Bibo for being selected to serve on the grievance committee for the Midwest section
 - Congrats to Jim Hendrix for his multiple roles in both the adult and junior pathways.
 - Congrats to Les Varnado for his vice chair appointment to the Hall of Fame Committee
 - Congrats to Erin Ortman and Jim Hendrix for serving as Directors on the Midwest Tennis and Education Foundation (formerly MYTEF)
- A flier was distributed indicating the new 2016 Changes to Earned Advancement. These changes were made to be consistent with USTA national youth tennis programming. Players will now be earning stars and/or trophies. Stars are earned through participation and trophies are earned based on results. These are not the final changes. I am still waiting on the final brochure.

Old Business -

Clay Court Championships

- Sponsor recruitment needs to begin now. Terri will have Jane develop a postcard with the different sponsorship levels.
- The tournament will be held at two locations this year, Brookside and Worthington Hill CC.
- Mark and Pat Anderson volunteered to help run the tournament. We need more Board Member volunteers, especially during the event. We will be reaching out to the Men's and Women's board members.

New Business

- Mark Anderson mentioned that we are in dire need of officials. He said it is very rewarding and a paid

position. Erin will promote the umpire opportunity at all of the winter parties. All inquires should go to Mark Anderson.

- Dan Witteman is stepping down as the division 1 tournament director for tennis. This is a paid position and anyone interested should contact Mike O'Callaghan. The position includes organizing 4 section sites, hosting seeding meetings, and providing financials to the association.
- Survey monkey results: We've only had 59 members respond, however, most feel the GCTA does a great job! Most comments were league specific, so Terri will pass those comments on to the Men's and Women's leagues.

Question #1

I have a general understanding of the scope of GCTA activities: 81% agree or strongly agree

Question #2

How often do you visit the GCTA website? 85% said sometimes or often

Questions #3

In what capacity would you like to be involved with the GCTA?

76% said member only. We did get a few that would like to occasionally volunteer for different events

Question #4

I feel the \$15 league fee is a fair price

88% agreed or strongly agreed

Question #5

Clay Court Champions/Awards Ceremony/Member Appreciation Party

67% of the survey takers didn't attend any of these events. The others said we met or exceeded their expectations. One comment that stood out was "The inequity between the men and women's awards blew my mind. I felt as if I was back in the 1960's.

We were all stumped by this comment!

Question #6

I agree with the Awards Committee decision to make donations to charities.... (teams did receive a banner and plaque)

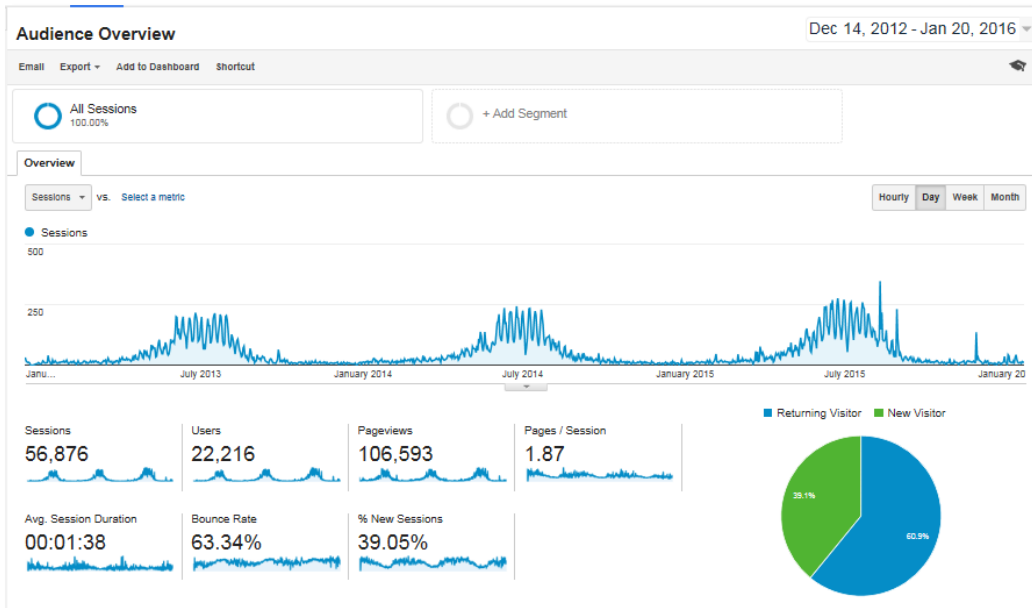
72% agreed or strongly agreed. Other comments were to better communicate those intentions and also consider those teams who don't play out of a club and have nowhere to hang a banner.

The meeting was adjourned at 8:35 pm. .

GCTA Web Site Usage

December 14, 2012 – January 21, 2016

Web site activity continues to slowly grow year by year. This is the slow time of the year for the site. Activity will start increasing soon so please review it now for any changes.



Page Title	Pageviews
1. GCTA.net	52,466
2. GCTA - Women	19,466
3. GCTA - Men	11,106
4. GCTA - Junior's	6,019
5. GCTA - Photos	3,820
6. GCTA - Contact Information	2,305
7. GCTA - Links	2,286
8. GCTA - Contact	1,833
9. GCTA - About	1,741
10. GCTA - Board	1,523

Acquisition	
Sessions ↓	
Since Last Qtr	
	1,843
1 ■ Organic Search	878
2 ■ Direct	591
3 ■ Referral	374