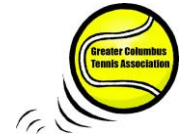


GCTA General Meeting

Convened 7:05 by Phil Diaz



April 16, 2015

Board Members Attending:

Mark Anderson	Pat Anderson	Phil Diaz	Fred Duy	Heath Elliott
Terry Finerran	Scott Gerber	Art Haus	Terri Jones	Paul Kobelt
Aaron Ockerman	Erin Ortman	Rob Postma	Gerl Schelgel	Jim Scowden
Mike Toomey	Emi Tsuda	Dan Witteman		

Guests:

Jacqueline Boggs, Ben Lilly, Arnie Jones, Susan Storrer, Cathy Willard

2015 GCTA Board Meetings
Thursdays
July 16th
September 17th
Upper Arlington Municipal Bldg.

GCTA Quarterly Meeting

January Meeting Minutes

- Geri Schlagel motioned that the minutes be approved, Pat Anderson seconded. The minutes were approved.

Treasurer's Report - Shirley Neibauer / Terry Jones reporting

	<u>January 11, 2015</u>	<u>April 15, 2015</u>
PNC Money Market -	\$31,221.36	\$10,031.25
PNC Checking -	<u>\$ 6,489.77</u>	<u>\$11,223.40</u>
Totals -	\$37,711.13	\$21,254.65

- Bank balances remain low. Our OVTA grant request of \$18,800 is still pending. We should receive word very soon.
- We also had a discussion about the possibility of applying to become a 501c3 organization. We are currently a 501c4 which means we operated exclusively for the promotion of social welfare. A c3 is a public charity and donations are tax deductible. Mike Toomey added that if we did switch to the c3, it will take a person or committee to manage this undertaking. Terri will reach out to Greater Cincinnati Tennis Association to find out if they benefit from the c3 status.

Grant Committee – Jane McMeekin / Terry Jones reporting (again)

- The Grant Committee awarded 2 grants since our last meeting, due to our financial situation we are not disbursing the funds until we receive word from the OVTA concerning our \$18,000 grant request:

Awards Ceremony - Terri Jones Reporting

- Still hoping someone will step up the chair this committee. The ceremony is scheduled for Thursday, September 24th at the Everal Barn in Westerville.

Women's League – Erin Ortman

- Captain's meeting on 5/19 at Worthington Hills CC from 10-12 and 7-9 Pm.
- 4.5 ladies division will not have a probable line up this year.
- Might split the 4.0 and 4.5 career leagues next year. Also the possibility of 4.5 career league to include pros.
- Tape measurers are player gifts.

Men's League – Terry Finneran / Fred Duy reporting

- All rules changes are on the website. Team deadline is April 19th. Lost Muirfield this year, team doesn't want to travel to other sites. Also lost Rob Hildreth off of the men's board.

USTA Adult Leagues – Susan Storrer

- 38 flex league players registered, deadline is May 8th for the first session. Captain's meeting at the Racquet Club at 6:30 on Tuesday, May 19th.
- Team commitment deadline is May 10th

Website – Scott Gerber

- Usage picks up May and June. See the report at the end of these minutes..

Columbus Recreation & Parks – Denica Bruce

- Staff has been hired and ready for the summer programs. Also waiting on OVTA decision on grant funding.

USTA Junior Team Tennis – Brittany Rings / Terri Jones reporting

- Mandatory coaches conference call on May 3rd or May 6th at 8:00 PM.
- May 27th team deadline, season starts 6/5 and JTT championships are in Wilmington July 17&18.

- The OVTA may move the championships to Columbus next year.

USTA Junior Team Tennis Non-advancing League - Cathy Williard

- Cathy has made contact with coaches and clubs for this newly developed league. Thanks to Whetstone, Antrim, Capital U and Southwest (Grove City High School) for donating courts.
- Registration deadline is May 31st.
- We will also turn the last day of play into an entry level tournament.

Umpires – Art Haus

- Phil thanked Art for his many years of service. This is Art's last meeting as he and his family are moving to Pennsylvania to be closer to family.
- Spring training had 7 candidates interested in officiating, down 50% from the previous year. The criteria has become more difficult over the years and is represented in the decline of applicants.
- This is the last year for the Boy's states to be held at OSU, they will be moving to Mason Ohio in 2016.
- The GCTA will again host the girl's 16's tournament June 6-9 at Upper Arlington HS

10 & Under Initiative – Jacqueline Boggs

- Last winter circuit is scheduled for April 18th at the Racquet Club. The March event at Player's was not well attended due to spring break. This is the end of the circuit series. Jacqueline would like to continue the program if we can make it self-sustaining.
- Jacqueline - 19 play days** logged in youthtennis.com, most are 2 session play days (back to back hours), most have 15-25 kids in each session
- Emi - 10 play days logged into youthtennis.com, most are 2 session play days, most have 15-25 kids in each session.
- We worked with 5 separate orgs:
 - YMCA (Westerville, Gahanna/New Albany),
 - After-School All-Stars, (Columbus)
 - Easter Seals (Grove City),
 - Kiddie Academy (Reynoldsburg),
 - Care After School (Worthington)
- Went to following locations:
 - 9 westerville
 - 6 gahanna
 - 2 Grove City
 - 2 Columbus
 - 1 Worthington
 - 2 Reynoldsburg
- Remaining locations for April/May ...by end of school (4 weeks left):
 - 3 more in Worthington
 - 4 more in Reynoldsburg

Executive Director's Report – Terri Jones

- Tyler Stephen and Steve Metzmaier have agreed to continue to coach our Ohio Cup Teams. This year's event is in Charleston, W Va June 13-14th.
- We had a Member Awareness Committee meeting on Jan 27th. Jeff Bibo, Fred Duy, Erin Ortman, Phil Diaz, Terry Finneran, Jim Hendrix and Terri Jones served on this committee. The group decided that a quarterly meeting is necessary to educate our membership on the GCTA's mission. Jane McMeekin has been working on the newsletter from California and will be home this weekend so we can finalize the details. Spring newsletter topics are: Men's and Women's leagues, USTA Adult leagues, Flex leagues, YTT markets and volunteering opportunities, Awards nomination forms, JTT Championship leagues, JTT non-advancing league, Umpires are needed. It was also at this meeting that the men's leagues decided to allow 18 year olds to play on rosters. Terri attended the Ohio Tennis Coaches Association meeting March 1st and passed out "Graduation Cards" to coaches with players who will be graduating this spring in the hopes to encourage those young men to play summer tennis. The player hands the post card to their captain, who will turn it in to the men's board for a complimentary one year GCTA membership.
- Terri attended the USTA Annual meeting in Boca Raton April 10-13. The USTA has determined that the Hispanic community is their next focus. Research suggests that there are 7 million Hispanics that have a tennis interest and only 2.5 million actually play.
- USTA has also created a High School Task Force. There are 400,000 high school players in the US and 90% of those players do not play outside their HS season.

- There were 20 terabytes used across the world to stream the 2014 US Open. The men's NCAA final four basketball tournament used .75 terabytes.
- Congrats to Les Varnado who was appointed USTA Council Chair for the Rules Council Committee.

Old Business

- Rob Postma GCTA Season End Celebration

New Business - none

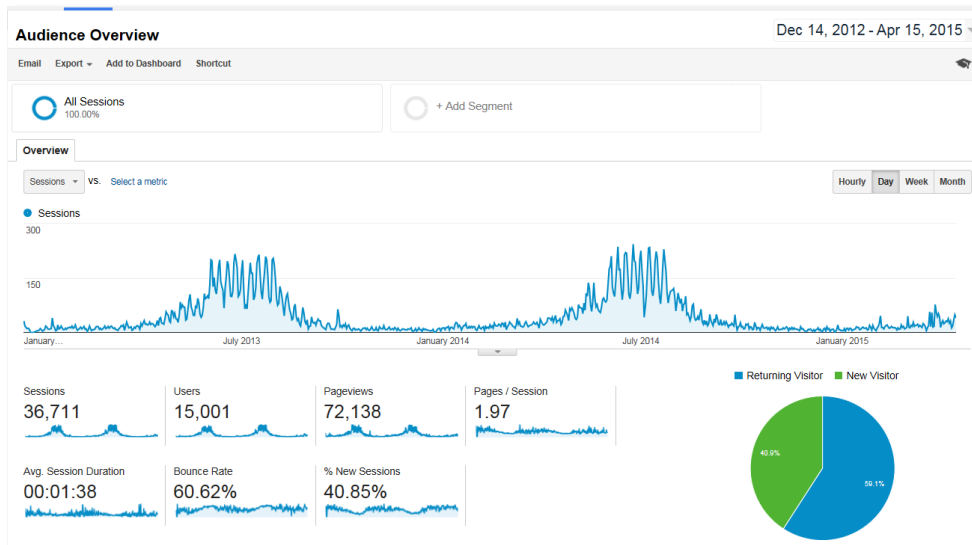
- Paul Kobelt to spear head the effort to revive the GCTA qualifiers.
- Northam Park courts will be moved to the back lot in 2017. They will remain clay courts, however, they will drop down to 8-10 courts.

The meeting was adjourned at 8:35 pm. (Just guessing on that.)

GCTA Web Site Usage

December 17, 2012 – April 15, 2015

The usage has started to increase, and the increases will intensify in mid-May. Peak usage will occur on approximately June 25th. Last year's high was 243 sessions on June 24th, and in 2013, it was 216 on June 25th. Highest usage in March 2015 was 77 sessions versus 39 in 2014 and 29 in 2013. Have received numerous questions via the website, and they are passed directly to Terri.



Page Title	Pageviews
1. GCTA.net	34,523
2. GCTA - Women	12,770
3. GCTA - Men	7,406
4. GCTA - Junior's	4,600
5. GCTA - Photos	2,902
6. GCTA - Contact Information	1,760
7. GCTA - Links	1,719
8. GCTA - About	1,337
9. GCTA - Board	1,208
10. GCTA - Awards	1,139

Acquisition	
Sessions	
	1,904
1 Organic Search	985
2 Referral	482
3 Direct	433
4 Social	4

Note: A red callout box points to the '1,904' sessions total, stating 'Since last QTR'.