

## GCTA Annual Meeting

Convened 7:01 by Phil Diaz



September 18<sup>th</sup>, 2014

### Board Members Attending:

Ed Amos	Mark Anderson	Denica Bruce	Phil Diaz	Fred Duy
Scott Gerber	Beth Gibson	Art Haus	Rob Hildreth	Terri Jones
Jane McMeekin	Shirley Neibauer	Mike O'Callaghan	Erin Ortman	Rob Postma
Jim Scowden	Emi Tsuda	Les Vernado		

### Guests:

Jacqueline Boggs

### Annual Meeting called to order

Phil welcomed new board member, Rob Postma.

### Nominations Committee – Jim Scowden

- Jim presented the slate of officers to board. (See list at the end of the minutes.) Fred Duy moved and Rob Hildreth seconded the motion to approve the 2014-15 slate of officers. The motion passed.
- **The list of officers is at the end of these minutes.**

### 2015 GCTA Board Meetings

Thursdays

January 15<sup>th</sup>

April 16<sup>th</sup>

July 16<sup>th</sup>

September 17<sup>th</sup>

Upper Arlington Municipal Bldg.

### Treasurer's Annual Report – Shirley Neibauer

- Shirley reported that the Budget committee met last week, and Shirley presented the proposed annual budget. (See the end of minutes for the report.) Jane McMeekin moved and Rob Hildreth seconded approval of the budget. The motion passed.
- **A copy of the budget is at the end of these minutes.**

### Adjournment of Annual Meeting

- Jim Scowden moved and Fred Duy seconded a motion to adjourn the Annual Meeting. The motion passed.

## GCTA Quarterly Meeting

### July Meeting Minutes

- Shirley Neibauer moved and Art Haus seconded that the July meeting minutes be approved. The motion passed.

### Treasurer's Report - Shirley Neibauer

Money Market	-	\$41,211.48
Checking		\$36,794.29
Total	-	\$78,005.77*

\*This total does not reflect the cost of the award or awards ceremony.

### Grant Committee – Jane McMeekin

- No new grants have been awarded since the July meeting.
- We are expecting at least three grant applications in the next couple of weeks.

### Women's League – Erin Ortman

- Summer leagues are done and the results can be found on the [tenniscotes.com](http://gcta.tenniscotes.com/newindex.php?id=yis4zk0jU2I%3D) website.
- The awards are in and ready to be distributed at the awards ceremony.

### Men's League – Terry Finneran / Fred Duy reporting

- The Men's summer league is completed and only one club has not paid their dues.
- The Men's Invitational will be held at Champions Tennis Club this year.

### USTA Junior Team Tennis – Brittany Rings / Terri Jones reporting

- Terri reported that three JTT teams are moving on to National Championships, Scarborough's 18s, Racquet Club's 14s & 18s Intermediate. These championships will be held in Casey, South Carolina.
- The board discussed and then voted (Jane McMeekin moved and Art Haus seconded) to give each of the teams going to Nationals \$500 to help with expenses.
- As a result of some situations that occurred during the JTT season regarding scoring of matches and player eligibility, there will be some rule changes in how JTT scores are reported.

### **Columbus Recreation & Parks – Denica Bruce**

- Total # of Weekly Participation: 1624 (June 9-September 18) (Youth, MYTT and Start/Restart)
- Class registration was low at first then once the summer began, registrations picked up. Lesson format was changed so that may have been the reason for the slow start. We feel that economic circumstances forced parents to choose between food and tennis. Our philosophy is not to turn kids away because of cost, so there were many kids playing this summer at no or very little cost. Usually the fee was to cover the cost of a t-shirt. We keep our program costs to a minimum, and also offered free lessons to those that are not able to pay.
- Adult programs are doing well. Registrations are up and more classes are needed. The Start/Restart program was low in numbers this year. We had some issues with the on-line registration that may have played into the problem. I have registered to offer three seasons of the program in 2015, adding Westgate as a new location in the spring.
- Our thought for next year is to offer a fun, relaxed league for adults using the mini-nets and courts. Also add a family league using the blended courts.
- Adult lessons went well. Registration for all the lessons was slightly up from last year. Spring 107 Summer 133 Fall 129 Total: 369
- 32 classes total with an average of 11.53 students per class
- Whetstone courts are finished and open
- Dr. McKnight expressed thanks for the GCTA support this year and congratulations on the CTA award.

### **10 & Under Initiative – Jacqueline Boggs**

- Our first play day in August was under attended, but our next one (Sat., September 20th) has 30+ participants registered.
- The Winter Circuit will run from January through April and Jacqueline hopes that Wickertree and Racquet Club will fill some of the open slots in the schedule.
- Red and Orange Ball tournaments will be starting October.
- A recent national conference call featured our t-shirts that were handed out at tournaments.

### **Awards Ceremony – Shelby Rhyne / Beth Gibson reporting**

- The Awards Ceremony begins at 6:30 pm with refreshments, the program will begin at 7:00 pm. Shelby encourages as many board members as possible to attend.
- Joy Albi, Treasurer of the USTA Midwest Section Board of Directors will be present to recognize the GCTA as the winner of the 2014 USTA Midwest Section and NATIONAL Community Tennis Association of the Year.
- Shelby sent her thanks to Awards Committee members, Phil Diaz, Terri Jones, Mark Anderson, Jane McMeekin, Beth Gibson, Erin Ortman, Geoff Bibo, and Scott Gerber.
- We are still looking for someone to take this committee chair position now that Shelby has officially moved to North Carolina.
- Jane showed the board the program sheet that was printed for us by Harper Engraving & Printing, 2626 Fisher Road, Columbus, OH 43204 through the generosity of Linda Kilgore.

### **USTA Leagues – Shelby Rhyne / Jane McMeekin reporting**

- The Columbus area USTA Summer league is complete with 152 matches played in 4 league types including the FIRST EVER USTA Combo Mixed 7.5 league (4 teams). We welcomed Kinsale Golf and Tennis Club as a USTA league participant for the first time. We have one summer Columbus team Ohio State Champion - the Players Club 18 and Over Mixed 8.0 team advance to the Midwest Section Championships on September 26-28 in Fort Wayne, IN
- We also have one of our Columbus Area team USTA league team advancing to National Championships – Olympic's Women's 40&Over 4.5+ team captained by Kathy Kinnard will play on Oct. 31 - Nov. 2 at Indian Wells Tennis Garden, in Indian Wells, California.
- Follow these teams' progress on the Olympic and Players Club Facebook pages.
- The last of three **USTA Flex Singles leagues** are in play with flights for Men's 3.5, 4.0 and 4.5 and Women's 3.5 and 4.0. There are 40 players registered for this Late Summer Flex Singles league bringing our total participation to 173 players for three sessions in 2014. With the additional income from these Flex League registrations, the USTA summer league program will finish in the black for the first time in the last 3 summers.
- GCTA is looking for a 2015 USTA Local League Coordinator as Shelby Rhyne is relocating to North Carolina.

Please contact Terri Jones if you have any suggestions of someone to fill this position.

### **Umpires – Art Haus**

- Umpires are now going to have to have background checks and take an online course on bullying and harassment.
- Several of our umpires are going to be working the Girls' High School Team tournament on October 19th.
- We will be using more umpires when the college season starts.
- Anyone wanting to be an official should contact Art, hausag@aol.com.

### **Website – Scott Gerber**

- Scott reported that website usage has increased since last year and that most of our referrals come from Google searches. **See the attached report for further details.**
- Scott is looking for photos to post on the website and encouraged teams and individuals to send high resolution photos to him for posting.

### **Executive Director's Report – Terri Jones**

- Terri outlined a schedule of events for when the USTA videographer comes to Columbus on Sat., October 20th. Various board members will be interviewed and area programs will be highlighted.
- We have been invited back to the Arnold Classic in March of 2015 again. Following the popularity of our presence last year, we have been asked to have three venues. This will require quite a few more volunteers.
- Terri is still investigating the idea of Board of Directors insurance. The company recommended by the USTA requires that EACH board member affirm that they have never been involved in any lawsuit. The Board suggested that we look at other companies. Les Vanardo asked that Terri get a clarification on the question of lawsuit involvement. Phil is going to check with an acquaintance in a non profit who has insurance to see if he can get more information. The Board tabled this issue again.
- GCTA participated in the 2014 Live Fit Challenge again this year reaching over 1080 kids. Thanks to the volunteers who helped at the event.
- Terri suggested that we again support the Midwest Youth Tennis and Education Foundation with a \$500 donation. Our donation will be noted in their Gala program. Shirley moved and Phil seconded a motion authorizing the donation, the motion carried.
- We are currently in the interview process for the Community Tennis Youth Coordinator and the USTA Adult League Coordinator.
- Terri suggested that the committee that met last fall regarding the Junior Area Qualifier meet again to discuss the future of the area qualifiers in Columbus
- This year Terri provided Board Handbooks for our new board members and updated contact lists .for returning members

### **Old Business**

- None

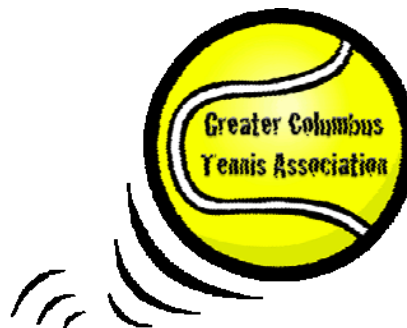
### **New Business**

- Rob Postma proposed an All City Tournament to wrap up the GCTA Summer League play. Given the low turnout in recent years for the Men's Invitational and the fact that the Women no longer have any event at the end of their season, Rob would like to explore the idea of a city-wide event that would include a party, gifts, a reception for all GCTA members and a tennis tournament. Rob is going to put together a business plan for such a tournament providing us with more details. He will share this plan with the Executive Committee and the entire board will review it in January.

The meeting was adjourned at 8:15 pm.

## 2014-2015 Greater Columbus Tennis Association Board Executive Committee

Phil Diaz	President
Jim Scowden	Vice President
Shirley Neibauer	Treasurer
Jane McMeekin	Secretary
Erin Ortman	Immediate Past President



## GCTA Additional Board Positions

GCTA Women's Chair	Erin Ortman
GCTA Men's Chair	Terry Finneran
Columbus Recreation & Parks Rep	Denica Bruce
USTA Junior Team Tennis Coordinator	Brittany Rings
USTA Adult Summer Leagues Coordinator	TBA
Executive Director	Terri Jones

## GCTA Board of Trustee Members

Mark Anderson	2015	Ed Amos	2016
Pat Anderson	2015	Geoff Bibo	2016
Denica Bruce	2015	John Campbell	2016
Scott Gerber	2015	Fred Duy	2016
Beth Gibson	2015	Jim Hendrix	2016
Phil Diaz	2015	Rob Hildreth	2016
Terri Jones	2015	Mike O'Callaghan	2016
Paul Kobelt	2015	Erin Ortman	2016
Dan Witteman	2015	Geri Schlegel	2016
Art Haus	2015	Mike Toomey	2016
		Emi Tsuda	2016
Heath Elliott	2017 (new member)		
Terry Finneran	2017		
Jane McMeekin	2017		
Shirley Neibauer	2017		
Aaron Ockerman	2017 (new member)		
Rob Postma	2017 (new member)		
Brittany Rings	2017		
Sharon Rusk	2017		
Jim Scowden	2017		
Les Varnado	2017		

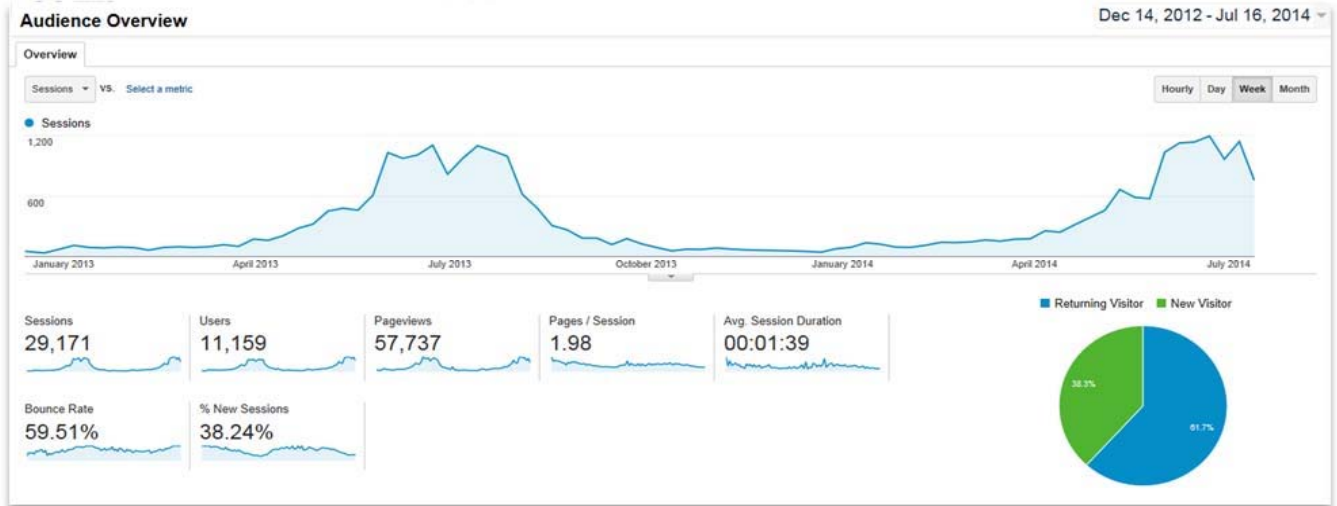
**2014-2015 Budget  
9/18/14**

<b>INCOME</b>	<b>2013-2014</b>	<b>2014-2015</b>
<b>1. GCTA Membership Dues (Grand Total)</b>	<b>\$34,000</b>	<b>\$38,500</b>
1.a GCTA Men's League	\$9,000	\$13,500
1.b GCTA Women's League	\$25,000	\$25,000
2. GCTA Area Qualifier	\$12,000	\$12,000
3. Girls 16's Districts	\$3,000	\$3,000
4. Interest Income	\$200	\$100
5. OVTA Distribution (Grant)	\$24,000	\$24,000
6. USTA Leagues	\$3,600	\$3,600
7. USTA Jr Team Tennis	\$5,000	\$5,000
8. USTA 10 & Under Initiative (OVTA-\$10,000/GCTA-\$10,000)	\$20,000	\$0
<b>TOTAL INCOME</b>	<b>\$101,800</b>	<b>\$86,200</b>
<b>EXPENSES</b>		
1. Executive Director	\$12,000	\$12,000
2. USTA 10 & Under	\$15,000	\$15,000
2.a 10 & Under Miscellaneous	\$5,000	\$0
3. Area Qualifier	\$10,000	\$10,000
3.a Area Qualifier Coordinator	\$1,000	\$1,000
4. Awards Ceremony	\$2,000	\$2,000
5. Bonding	\$260	\$260
6. GCTA Website Administration	\$1,500	\$1,500
<b>7. Grants (Total)</b>	<b>\$36,600</b>	<b>\$36,600</b>
7.a Columbus Rec and Parks	\$11,600	\$11,600
7.b GCTA Grants	\$25,000	\$25,000
8. General	\$6,500	\$6,500
9. Girl's 16's District Tournament	\$3,200	\$2,500
10. Ohio Valley Cup (Boys & Girls) and 10U - \$500 each coach*	\$1,500	\$1,500
11. Men's Leagues	\$5,000	\$5,000
11.a Scheduling	\$200	\$200
11.b Tenniscores	\$1,000	\$1,000
11.c GCTA Appreciaton Event (Men)	\$1,000	\$1,000
12. Tax Return	\$600	\$600
13. Umpires Training	\$200	\$200
14. USTA Coordinator	\$2,000	\$2,000
14.a Miscellaneous		\$500
15. USTA District Adults	\$2,500	\$2,500
16. USTA Jr Team Tennis Coordinator	\$2,000	\$2,000
17. USTA Jr District Tournament - \$150 per team	\$2,500	\$2,000
18. USTA Nationals - \$500x2	\$1,000	\$1,000
19. Wheelchair Tennis	\$0	\$0
20. Women's Leagues	\$11,000	\$11,000
20.a Tenniscores	\$2,200	\$2,200
20.b Scheduling	\$1,000	\$1,000
<b>TOTAL EXPENSES</b>	<b>\$126,760</b>	<b>\$121,060</b>
<b>Net Income</b>	<b>-\$24,960</b>	<b>-\$34,860</b>

# GCTA Web Site Usage

December 17, 2012 – July 16, 2014

The graph below indicates the amount of website usage for the last two years on a “per week” and user Session basis. Activity is a bit higher than last year. Most Acquisitions are received from Google.



Page Title ?	Pageviews ? ↓
	<b>57,737</b> % of Total: 100.00% (57,737)
1. GCTA.net	27,905 (48.33%)
2. GCTA - Women	10,989 (19.03%)
3. GCTA - Men	5,645 (9.78%)
4. GCTA - Junior's	3,345 (5.79%)
5. GCTA - Photos	2,248 (3.89%)
6. GCTA - Contact Information	1,450 (2.51%)
7. GCTA - Links	1,427 (2.47%)
8. GCTA - Home	1,136 (1.97%)
9. GCTA - About	1,000 (1.73%)
10. GCTA - Awards	887 (1.54%)
11. GCTA - Board	883 (1.53%)
12. GCTA - Contact	724 (1.25%)

Acquisition	
Sessions	↓
	7,325
1 ■ Organic Search	5,047
2 ■ Direct	1,912
3 ■ Referral	356
4 ■ Social	10