

GCTA Quarterly Meeting

Convened 7:02 by Phil Diaz

July 17th, 2014

Board Members Attending:

Ed Amos	Denica Bruce	Phil Diaz	Fred Duy	Scott Gerber
Beth Gibson	Art Haus	Terri Jones	Paul Kobelt	Jane McMeekin
Shirley Neibauer	Mike O'Callaghan	Erin Ortman	Brittany Rings	Jim Scowden
Mike Toomey	Les Vernado	Dan Witteman		

Guests:

Jacqueline Boggs

Welcome – Phil Diaz

Phil opened the meeting commending the board for being part of the USTA's 2014 Community Tennis Association of the Year! Great job to everyone.

2014 GCTA Board Meetings,
Thursday
September 18th
Upper Arlington Municipal Bldg.

April Meeting Minutes

Fred Duy moved and Beth Gibson seconded that the April minutes be approved. The motion passed.

Treasurer's Report - Shirley Neibauer

Money Market	-	\$20,001.77
Checking		\$64,436.64
Total	-	\$84,438.41

Junior Area Qualifier – Terri Jones reporting

- Terri reported that we had 310 participants this year. A few less than last year, perhaps because of the Earned Advancement requirement, only 2 of the draws were filled with 64 participants.
- Terri suggested that perhaps the committee that met last fall should again meet to discuss the future of the tournament.

USTA Leagues – Shelby Rhyne/ Beth Gibson reporting

- **USTA SUMMER Flex Singles** league is in play with over 600 matches in June and July. There are 77 players registered in six flights. Late Summer Flex Singles League registration is open until July 31.
- **USTA Adult** league season began in early June and continues through September with 150 matches on the schedule. We have 36 teams in Women's Combo, Mixed teams and Women's 55&Over leagues. Registration is now open for a *NEW* USTA league type Mixed.Combo 7.5. We have interest from 5 teams to play in this late summer league with matches on Friday Nights in August and September.
- Our participation has grown from a total of 120 players participating in two sessions in summer 2013, to an expected 180 for the three summer 2014 sessions.
- GCTA is looking for a 2015 USTA Local League Coordinator as Shelby Rhyne is relocating to North Carolina. Please contact Terri Jones if you have any suggestions of someone to fill this position.

Awards Ceremony – Shelby Rhyne/ Beth Gibson reporting

Thursday, September 25th, 2014 – Everal Barn, Westerville – 7:00 pm

The GCTA 2014 Annual Awards Committee met July 10 and selected these 8 2014 GCTA Annual Awards recipients:

1. **Special Recognition** to Mark & Pat Anderson presented by Dawn Stewart, Athletic Director, Otterbein U
 2. **Special Recognition** to Pam Brady presented by Marilyn Clark
 3. **Special Recognition** to Buddy Up Coaching Staff presented by Beth Gibson
 4. **Promotion of Tennis** Fred Levy presented by Gordon McNamee
 5. **Media** to Ben Gelber presented by Beth Gibson
 6. **Columbus R&P** to India Carter- presented by Denica Bruce
 7. **Male Player of the year** to Jeffrey Melvin - presented by Upper Arlington High School Men's Tennis Coach Amos Allison
 8. **Female Players of the year** Anna and Alexandra Sanford - presented by Doug DiRisario
- The committee meets again on August 28 and will consider any late award nominations and plan the details of the Awards Ceremony.

- Please mark your personal calendars NOW to be present at the Awards Ceremony on Thursday, September 25th at 7pm at the Everal Barn and Homestead in Westerville.
- GCTA is looking for an Awards ceremony Chair to step into Shelby's position. Please contact Terri Jones if you have any suggestions of someone to fill this position.

Grant Committee – Jane McMeekin

- No new grants have been awarded since the April meeting.
- Ed Amos, Dan Witteman, and Jim Scowden gave brief reports on their summer programs which are partially funded by GCTA grant monies.

Women's League – Erin Ortman

- Erin reported that the Women's summer league is finishing in the next couple of weeks.
- We had 2,172 members in 152 teams. Included in this number are some duplicates as our members can now play on both a Career and Daytime team.
- The awards for the Champions and Runners Up in each division will be a duffel bag.

Men's League – Terry Finneran/ Fred Duy reporting

- The Men's summer league is one week past the halfway point in their season.
- Several of the divisions are very competitive. There are 950 players. Some play on numerous teams. 95% of the fees have been collected.
- The awards for the Champions and Runners Up will be the same duffel bag as the Womens' .
- The details for the end of the season Mens' Invitational will be posted on the website at a later time.

Columbus Recreation & Parks – Denica Bruce

- Denica reported having some difficulty at the beginning of the season acquiring staff but has been very satisfied with the high school players that she was able to hire. They are doing very well.
- CR&P summer tennis programs are going very well. The Adult programs have increased in numbers. The Youth and Start/Restart program numbers were a little down for the first session but are picking up for the next session.

USTA Junior Team Tennis – Brittany Rings

- Brittany reported that we had 54 teams this year with 441 players.
- Ten of these teams are advancing to Districts July 18 and 19, with the GCTA paying entry fees.
- Brittany said that \$1,000 of the \$1,500 Grant were used in incentives that were paid to coaches who entered new teams in the program.

Umpires – Art Haus

- Art reported that the umpires employed at the Girls' 16s encountered no problems as all the players were well behaved and that matches proceeded on schedule.
- The GCTA was represented by Terri Jones who presented the participants with small gifts of GCTA mini zippered pouch with GCTA lipbalm
- Anyone interested in becoming an umpire should contact Art at hausag@aol.com.

Website – Scott Gerber

- Scott reported that website usage has increased since last year and that most of our referrals come from Google searches. See the attached report for further details.
- Phil thanked Scott for his work on keeping the website on such a high level.

Executive Director's Report – Terri Jones

- Scarborough East now has 4 permanent 36' courts and one 60' court. This is the first such in the Ohio Valley
- The Ohio Valley Cup was held in June and the Columbus team coached by Steve Metzmaier and Tyler Stephens won the cup for the 4th straight year.
- Mark and Pat Anderson were featured in the Columbus Dispatch when both of the Mens' and Womens' teams at Otterbein University won their leagues and made the Division III tournament at the end of the year for the first time in school history. They also had 14 student athletes receive ITA Scholarships
- Jim Amick was featured on Channel 6's Good Day Columbus this past May featuring our 10 and Under programs. He also mentioned many of our other programs.

- Terri shared the Midwest Community Tennis Association of the Year trophy award with the board.
- The LGBT's 3rd Annual Columbus Classic Tournament was very successful and raised \$1560 for the Buddy Up program. There were 90 participants coming from the US, Canada and Japan.
- USTA National is sending Craig Reynolds, a videographer, to Columbus to get shots that highlight our programs to include in the short video at the award presentation in November. Terri asked for input as to what we should feature when he is here. Suggestions include our Grant Program (Buddy Up, Ace With Love), GCTA summer leagues, Columbus Recreation & Parks programs, and our 10 & Under programs. Terri will share the date as soon as it is confirmed.
- Ben Meyeson from USTA informed Terri that the "official" announcement of our CTA of the Year award is still a few weeks away and board members are reminded that there should be NO postings on ANY social media until the USTA press release.
- The Nominating Committee will be meeting early in September to fill any board openings. The committee consists of Fed Duy, Mark Anderson, Jane McMeekin, Erin Ortman, Phil Diaz, and Terri Jones. Nominations to fill any board openings will be accepted through August 15th.
- Terri has secured the UA Municipal building for our 2015 Quarterly meetings.
- Erin & Jane will examine some of the older documents that Erin has received in boxes from Jim Hendrix to try to determine when the GCTA was founded. Terri proposed that unless we can prove otherwise, that we declare 2015 as our 50th Anniversary this giving us the opportunity to promote our organization.
- Terri presented her findings on Board of Directors' insurance. After a brief discussion, Jane moved and Shirley seconded that we purchase the unlimited defense policy, yearly cost \$875. The motion passed.
- The annual After School All Stars event at the French Field house will again feature 10 & Under tennis. The event is Friday, July 25th from 9:00 to 3:30. Terri asked that any board members interested in volunteering should contact her.
- Terri announced to the board that with the CTA of the Year Award the GCTA will be receiving two major "perks." First, 4 of our board members will be attending the US Open as the guests of the USTA, AND our members will be guests of the USTA at the Tennis Developmental Workshop in Atlanta, GA where the GCTA will be presented with our CTA award. The Executive Committee selected Terri Jones, Jane McMeekin, Shirley Neibauer, and Erin Ortman for the US Open trip. Terri will also be attending the event in Atlanta. Shelby Rhyne was selected to attend the workshop and Phil is hoping to also attend to accept our award. Several board members expressed interest in the Atlanta workshop. If anyone is interested, please contact Terri.

Old Business

- Jacqueline Boggs reported on her proposed Winter Circuit of Orange/Red Ball tournaments and plans for this coming year.
- Erin reported that she has been "Taking Tennis to the Streets" in the Hilliard area by using her YTT equipment to set up tennis events to attract new players in her area.

New Business

- Terri reported that she applied for and we received an \$8200 grant from OVTA to create a 10 & Under Coordinator position. We feel this position will ensure that the strides we have made with our 10 & Under programs will continue. Terri sees this position contacting schools, creating play days, Kids' Clubs, and new YTT programs for next summer. Please forward names of anyone you would recommend as an applicant for this position to Terri.

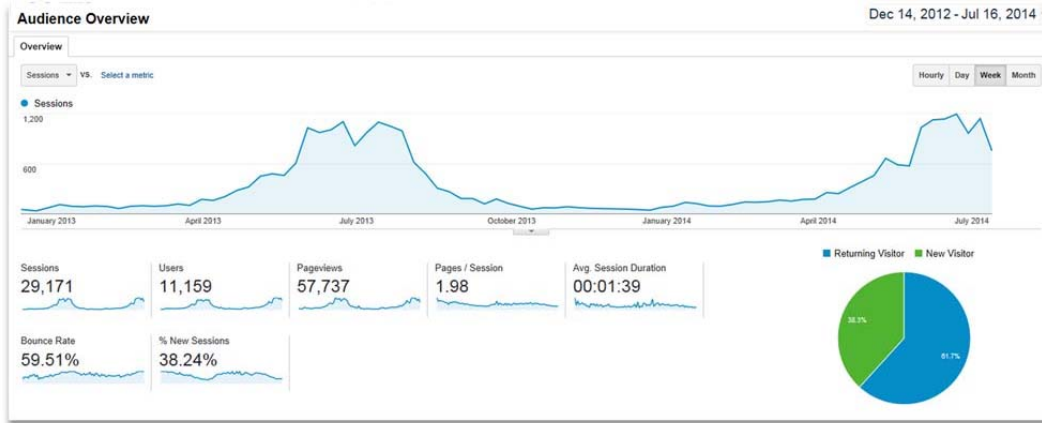
The meeting was adjourned at 8:15 pm.

Next meeting, Thursday, September 18th, Upper Arlington Municipal Building.

GCTA Web Site Usage

December 17, 2012 – July 16, 2014

The graph below indicates the amount of website usage for the last two years on a “per week” and user Session basis. Activity is a bit higher than last year. Most Acquisitions are received from Google.



Page Title ?	Pageviews ? ↓
	57,737 % of Total: 100.00% (57,737)
1. GCTA.net	27,905 (48.33%)
2. GCTA - Women	10,989 (19.03%)
3. GCTA - Men	5,645 (9.78%)
4. GCTA - Junior's	3,345 (5.79%)
5. GCTA - Photos	2,248 (3.89%)
6. GCTA - Contact Information	1,450 (2.51%)
7. GCTA - Links	1,427 (2.47%)
8. GCTA - Home	1,136 (1.97%)
9. GCTA - About	1,000 (1.73%)
10. GCTA - Awards	887 (1.54%)
11. GCTA - Board	883 (1.53%)
12. GCTA - Contact	724 (1.25%)

Acquisition	
Sessions ↓	
	7,325
1 Organic Search	5,047
2 Direct	1,912
3 Referral	356
4 Social	10